



LAND OF THE CURIOUS



 ALLIANCE AND FES CONFERENCE COOPERATION

ADVANCING GREEN ELECTRIFICATION: HORIZON EUROPE TRAINING TO BOOST EU FUNDING FOR SOUTH KARELIA

9 September, 10-12 AM,
Future Energy Solutions 2025, Lappeenranta

Karthikeyan Natarajan, Tiina Jauhiainen
EU Funding, Research Services,
LUT University

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ALLIANCE – GWAAS TRAINING WORKSHOP

- This training workshop will equip you with the essential skills and knowledge needed to write competitive Horizon Europe proposals.
- We will focus on the various aspects of proposal preparation, call topic analysis, consortium building, and concept development.
- The training blends practical presentations with hands-on exercises that utilise real calls, application templates, and valuable insights drawn from our own experiences, encompassing both successes and failures.
- This two-hour session is designed to benefit both first-timers and seasoned grant applicants.

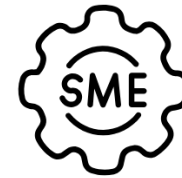


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TARGET AUDIENCES

For funding applications, the specific target audience within these organisations would typically include:

- » Project Managers responsible for securing project funds
- » Development Officers in charge of resource mobilization
- » Research and innovation managers and directors to secure funding for their new product development
- » Grant Writers or Funding Specialists



Small Medium Enterprises (SMEs)



Research and Technology Organisations (RTOs)




Government and Public Sector Authorities



Non-Profit Associations (NPAs)



Higher Education Institutions (HEIs)

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TRAINING CONTENT

1. Introduction to HEU and EU Partnership Funding Opportunities :

Gain a basic understanding of what HEU (Horizon Europe) is and Explore various funding opportunities available through EU partnerships

2. Navigating the EU Portal and Interpreting Funding Call Texts:

Learn how to find calls, work programs, and partners using the EU portal (includes a demo) and Understand how to read and interpret funding call texts effectively.

3. Building Effective Consortia:

Discover the types of consortia that should be formed and applied for.

4. From Concept Note to Full Proposal:

Learn how to develop a concept note into a comprehensive proposal, with practical examples.

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TRAINERS



» **Karthikeyan Natarajan, PhD**, serves as a funding advisor for EU funding at LUT University, specialising in the preparation of successful EU funding proposals and the development of renewable energy projects that promote green electrification goals in Lappeenranta. With a doctoral degree in forests and bio-resources technology, he has led international research and investment projects in Finland and abroad and has trained researchers, industry professionals, and civil servants in various capacities.



» **Tiina Jauhiainen** serves as a Senior Funding Advisor for EU funding at LUT University. She concentrates on promoting green electrification collaboration and identifying funding opportunities as part of the ecosystem agreement's implementation in the Lappeenranta and Imatra regions. She has collaborated extensively both in Finland and internationally, with a focus on RDI in transport and logistics. She has managed research projects, established the Lahti GEM Cluster, and acquired experience in the transport sectors across Europe, the Nordics, and the US.

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Clean energy, water and air are life-giving resources for which we at LUT University seek new solutions with our expertise in technology, business and social sciences.

We help society and businesses in their sustainable renewal.

Our international community consists of nearly 8 000 members. Our campuses are in Lappeenranta and Lahti, Finland. We are one of the world's top universities for climate action.

