



better energy

Community Solar Initiatives

Future Energy Solutions 2024 / “Accelerating the Green Transition” / Lappeenranta

10.9.2024 / Matti Sohlman

Better Energy was founded in 2012 with the purpose of driving the transition to renewable energy sources.



OUR VISION

Be engineers of a sustainable future

Through our actions today, we are creating a healthy, safe and sustainable future for both people and planet.

OUR MISSION

Create an impact that matters

For our mission to succeed, we need to...

- Be pioneers in the green energy transition
- Be a truly sustainable and regenerative company
- Be among the world's most attractive employers driven by purpose and values

OUR VALUES



Commitment



Integrity



Teamwork



Energy

How we approach renewable energy solutions

Delivering commercially scalable renewable energy capacity through energy parks - in a subsidy-free environment



Better Energy's approach has always focused on making green energy the commercially attractive choice.

It should be easy to choose renewable energy.

We were the first company in Denmark and among the first in Europe to deliver subsidy-free green energy at scale.



We continually build our capabilities to deliver larger and larger amounts of energy through large-scale energy parks.

Solar power is scalable, modular and by far the fastest renewable to deploy.

We work in a lean and structured way to construct renewable energy production on a very large scale.



The bigger we build, the more added value we can bring to regions and local communities.

Community engagement and making space for nature is a part of our DNA.

We only achieve scale if we can create desirability and broad acceptance of our energy parks in the context of regions and communities.

Our 5 strategic objectives



Shape and accelerate the transition to a renewable energy system

Europe needs a new energy system – one fit for the future. Better Energy is helping shape that system by providing massive amounts of affordable, renewable energy.



Apply a regional focus

We target our resources towards regions with high industrial energy consumption and a strong commitment to the green transition that recognise the potential of large-scale renewable energy parks.



Bring greater value through larger scale

The larger the energy parks we build, the more added value we can bring to regions and local communities.



Make space for nature

Our company purpose is closely linked with climate, nature and the future of our planet.



Build partnerships with direct impact on the energy transition

One single company cannot drive the energy transition alone. Our business model is built to enable partner collaboration for faster and more meaningful climate impact.



We cover the integrated value chain for renewable energy

From securing land for energy parks to producing and selling green and additional energy





We pursue a positive environmental footprint

Considering nature and ecosystems is a part of our approach to developing energy parks



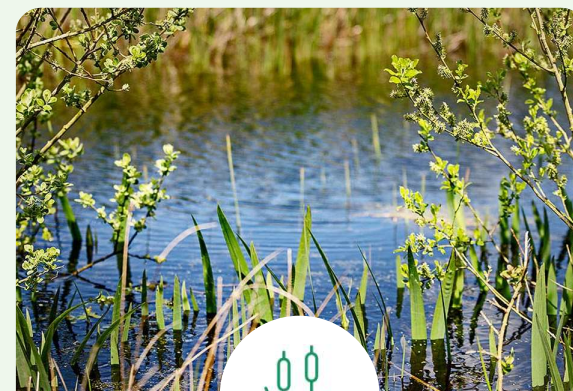
Giving nature space

With careful research and planning, solar park sites can help restore and conserve nature, increase biodiversity and support healthy ecosystems.



Protecting groundwater

Placing solar parks on land areas where the quality of groundwater is being compromised can help restore and protect groundwater.



Restoring wetlands

Solar parks can be placed on carbon-rich lowlands that can then be removed from agricultural production and restored as wetlands.

We engage with regional and local stakeholders to add value

Building acceptance for large-scale energy parks through relevant project enablers with local value creation

Nature and Biodiversity



Restoring wetlands



Groundwater protection



Afforestation



Animal habitats



Meadow restoration



Fruit grove



Fauna passage

Energy, Transport and Heating



Energy community



Local PPAs



Energy for heating



EV charging



Cycle paths



Walking paths



Pedestrian tunnel

Recreational Initiatives



Local initiatives fund



Nature playground



Playground restoration



Picnic area and shelters



Petanque court



Dog walking area



Exercise equipment

Examples of project enablers with local value creation

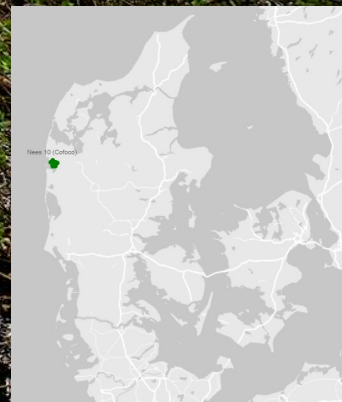


We are committed to a Future-Fit Society

Using the most ambitious
sustainability management tool and
methodology to pursue social and
environmental leadership.















**IMPACT THAT
MATTERS**

Matti Sohlman
mat@betterenergy.com
[@SohlmanMatti](https://twitter.com/SohlmanMatti)

**PPAs now
for sale!**

www.betterenergy.com